

BRIEFS

TV programme showcases UAE

NIKKEI CNBC Corporation recently shot a special television programme showcasing the economic development of the UAE, particularly Dubai and Abu Dhabi, and its strong cultural component. Anchored by Al Moamen Abdalla, the programme gives an insightful report on the region's economic situation with a reference to Arab and Islamic culture. The report is based on the economic relations between Japan and the Arab world and introduces Arab and Islamic culture, business practices and the environment and natural beauty of the land, which may be largely unfamiliar to the Japanese. UAE-Japanese relations are also emphasised. The show, titled Amazing Arabs! The Corporate Nation, also discusses other relevant issues like how will oil money be managed in the future? What happens when the oil runs out? In short, this programme gives a better understanding of Arab society.